



THE CATTLE CALL

Newsletter for Alumni of the
TCU Ranch Management Program

**INSIDE THIS
ISSUE:**

Mr. Cornelius	2
Recruiting	2
Cattle Call by Email	2
Announcements	NA
Summer Roping	3
Roping Schedule	4
Updates	5

**FROM THE PRESIDENT
CHAD MCCORMICK 2006**

Spring can't come soon enough for those of us west of the "Dry Line", and north of the frost line which appears to be the Rio Grande this year. It has been a cold dry winter; I'm ready for a little moisture and some consistency to the temps. I am very thankful for y'all who have gotten some winter moisture and are growing some cool season forage. This allows a place to go with \$1,000 4 weights that some folks had to wean early. Supply and demand at its finest!

As I write this I'm seeing reports of 2-3 inches of rain from South Texas across most of the eastern part of the state. This should grow a lot of feed and increase demand for the few cows and heifers left across the state. Right now replacement quality open heifers are running from \$1,000-\$1,700 depending on size and type, and good ranch cows and pairs are \$1,800-\$2,500; so you better sharpen your pencils and get to figurin'!! One thing you can figure on is if it rains and you can raise a calf he is going to be worth a bunch. Once again, thank supply and demand. Don't get stuck in a rut; think outside the box. There are opportunities in this volatile market climate.

If it was easy everyone would be doing it!

A lot of good things did happen this winter despite the weather. The Mayfield benefit was one of the best events I have ever been to. It was a great success from what I could see and seeing David with a smile was a wonderful thing. David is a man with a lot of heart. Roundup was awesome also. We had a great turnout for the morning and evening events.

With summer approaching, we can all look forward to heading to Amarillo in June for the Summer Family Gathering. Look to Facebook and mail outs for more information. Jeff Mitchell and his crew have been working hard and it sounds like it is going to be a lot of fun.

God Bless You and Your Family and Pray for Rain!

Chad McCormick

2006

Chad McCormick '06
325-450-0401
chad@cargileranches.com



DAILY JOURNAL

Some people might call writing your daily thoughts or activities a diary while others prefer to call it a journal. I personally like the idea of journal. In the business of ranching sometimes we don't think we need to write or type anything down because cattle can't read. While it is very evident that cattle can't read, managers should be able to read. I know for a fact that as I get older my memory is not as good as it was a few years ago. So one of the things I try to do is write or type what happened especially on important occasions. We can't manage what we don't measure. In other words, if something was important enough to measure we probably need to write it down. For example rainfall amounts per day. Most managers measure how much rainfall they get then total the amounts at the end of the year to know what they actually received.

Another good habit to adopt is writing a monthly summary of major events. This is where your daily journal entries may come in handy. You can go back and summarize the things that were important on a daily basis into a monthly report. You can then email the monthly reports to your owners or family members to help to keep them informed of what is happening on the ranch. Communication is the key to success. So the better informed we are and the better we communicate the more successful we become. A daily journal and monthly reports are two things most employers are requesting more and more; even if your aren't, this may be a way that can help you better communicate and be more successful. Try it, you might like it.

RECRUITING

Just a reminder that the Ranch Management Program is always in search of quality students. Recruiting quality students is the #1 way that you can continue to support this Program. The excellent reputation of the Ranch Management Program is one that you have built over the past 58 years, and you have always been our best source for these quality students. We are recruiting on more college campuses than ever before, and we have added trade shows and field days to our recruiting calendar. Yet every year the majority of the applicants to the Program have been personally recruited by one of you. Please continue to share your Ranch Management experience with every young person you meet.

Recruit a Ranch Management Student Today and You Will Feed the World Tomorrow.

CATTLE CALL BY E-MAIL

SEE ALL OF THE PICTURES IN COLOR!



Cattle Call will now be sent out by email for those of you who would like to cut down on the amount of mail that accumulates in your mailbox. For those of you who prefer the option of having the hardcopy, we will still do a regular mail out.

To receive your copy of *Cattle Call* by email, just send an email to ranching@tcu.edu with "Email Cattle Call" in the subject line. Please be sure to give us your name if it isn't clear from your email address.

You can also update your information (address change, new job, marriage, birth of a child, etc.) by sending a message to ranching@tcu.edu. As always, we look forward to hearing from you.



****SAVE THE DATE****
JUNE 20TH & JUNE 21ST
AMARILLO, TEXAS
FORMAL INVITATION AND REGISTRATION TO FOLLOW

If you aren't roping, shooting or golfing we encourage you to check out local sites, shops, and restaurants. Amarillo boasts many activities for the young, or young at heart. Visit Wonderland Amusement Park, The Discovery Center featuring "Lego's Exhibit", American Quarter Horse Museum and Hall of Fame, SPLASH Waterpark, or The Panhandle Plains Historical Museum. Shop for antique treasures on Route 66; a fabulous find at one of many unique boutiques in Wolflin Village and Wolflin Square; necessary items at large retail stores within Westgate Mall and other specialty shops throughout the city. Grab a can of spray paint and spend some time at the Cadillac Ranch.

Take your pick of our fabulous fare while in the Texas Panhandle – Amarillo is best known for its local "dives." Grab a bite from Blue Sky, The Golden Light Cantina, Coyote Bluff, Green Chile Willys, or 575 Pizzeria... Just to name a few. If you're in the mood to take a trip across the border, eat at local favorites such as El Tejavan, Tacos Garcia, or El Bracero. For the outdoor and nature lovers, spend the day in beautiful Palo Duro Canyon or stroll through the Wildcat Bluff Nature Center. We welcome you to Amarillo!

Hotel rooms at the Ashmore Inn and Suites, located central to all events of the weekend, are available at a special rate of \$79.00 per night. Reserve your King or Double room early! 1.877.374.3344. Request the TCU Ranch Management Rate.

Ranch Rodeo Team Registration books open April 15th and close June 1st – The event will be capped at 20 teams. First come, first served with registration payment confirming a spot in the rodeo. IF you are unable to establish a full team, contact Jeff Mitchell for team coordination and assistance - jmitchell@tootntotum.com or 806-680-4325

Keep in Touch:

Follow us on Facebook - www.facebook.com/tcusummer2014

Email Us - tcusummer2014@gmail.com

www.tcusummer.com



Friday, June 20th

- 3:00 pm – Hotel Check In Begins
- 3:00 pm – Amarillo National Center Opens for Horses
 - Stalls - \$15 a night with Shavings Available at \$10 a Bag
- 5:00 pm – Bar Z Winery Opens – If you're not taking the bus, join us!
- 5:15 pm – Bus Departs Ashmore Inn to Bar Z Winery
- 5:40 pm – Bus Arrives at Bar Z Winery
 - 5:40 pm until 7:45 pm – Hamburger Dinner – Cash Bar
 - **Provided by Animal Health International, Bayer Animal Health, & Elanco **
- 7:45 pm – Bus Departs to the Majestic Palo Duro Canyon for the Outdoor Musical Drama TEXAS
- 8:30 pm until 10:30 pm – TEXAS
- 10:30 pm – Bus departs Palo Duro Canyon back to Ashmore Inn

Saturday, June 21st

- 8:30 am – Books Open for Ropers at Amarillo National Center
 - Calf Roping Fee: \$50 a Man 3 Head Format – Enter twice
 - Team Roping Fee: \$100 a Man Enter w/ 1 and Draw 3 or Draw 4 – Enter twice per position
- 8:30 am – Registration Begins at River Breaks Ranch for Skeet Shoot Participants
 - \$40 per Shooter + Cost of Shells – Bring Your Own Gun
- 9:00 am – Buckle Calf Roping followed by Buckle Team Roping at Amarillo National Center
- 9:00 am – Skeet Shoot Begins at River Breaks Ranch
- 12:30 pm – Tee Off at Comanche Trails Golf Course – Tomahawk Course - \$36 per Person
- 2:00 pm – Ranch Rodeo Books Open at Amarillo National Center
 - \$100 a Man or \$400 a Team – Reservations Required – Capped at 20 Teams
 - Calf Branding – Trailer Loading – Cattle Doctoring
- 2:30 pm – Ranch Rodeo Team Captains Meeting at Amarillo National Center
- 3:00 pm – Ranch Rodeo Begins
- 6:30 pm until 11:30 pm - Dinner and Dancing at Scharbauer Hangar
 - Show your Brand Pride – Pack your Branding Iron and bring it with you to the party. Pots and Plugs provided for Electric or Hot Brands as we invite you to leave your mark in the Panhandle by participating in a new tradition of branding.
 - Prime Rib and "Fixins" – Provided by Caviness Beef Packing
 - Cash Bar
 - Awards Ceremony and Buckle Presentation
 - Children's Play Area



HELP US GET IN TOUCH WITH YOU!

Please take the time to assist us in updating our records by sending your name and current e-mail address to ranching@tcu.edu.

WHO DID WHAT:

Send NEWS to BOX 297420, Fort Worth, TX 76129 or call it in to 817-257-7145.

Grad Year _____

Name _____

Spouse _____

Children _____

MOVING

New Address _____

City _____ State/Zip _____

Phone _____

Company _____

Address _____

E-Mail _____

City _____ State/Zip _____

Phone _____ Mobile _____

JOB CHANGE

Company _____

Address _____

City _____ State/Zip _____

Phone _____ Mobile _____

Position _____ E-Mail _____

WEDDING

Date Married _____

Where _____

BIRTH Boy, Girl, Twins

Date Born _____

Weighed _____ lbs. _____ ozs.

Hats Off to You!!!

We are pleased that so many of you take advantage of this form to indicate change of address, marriage, or birth. You are helping us keep up with you and that's what we want to do. It helps your classmates and us. **Thanks!**

